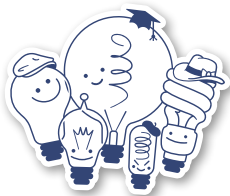


TOEFL® Partnership Program



Leverage ETS's global reach and expertise to expand recruitment, support your international students and better equip your international team. ETS's new, exclusive and no-cost Partnership Program focuses on unifying our collective resources to achieve better outcomes. Institutions that choose to partner with ETS gain access to the TOEFL® program's wide social network, exclusive discounts and actionable data and insights.

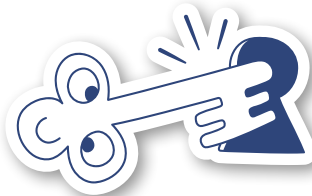
ETS Commitments



Exposure

ATTRACT MORE QUALIFIED STUDENTS TO YOUR PROGRAMS

- Promote your events to TOEFL's 8+ million global social media followers
- \$40 TOEFL iBT discounts & 40% discount on TOEFL test prep for distribution to encourage event participation and applicant engagement
- Premiere Partner listing and link on ets.org/toefl
- Applicant data insights & competitor analysis
- Inclusion in TOEFL Global Partner campaigns



Network

TAP INTO THE TOEFL GLOBAL NETWORK

- Panelist opportunities for ETS student-facing webinars
- Exclusive access to Global Partner student events and promotions
- Opportunity to participate in ETS pilot/early adopter programs
- Ability to tap into our collective research expertise and experience
- Global market trends and regional TOEFL data analysis



Support

PROGRAM AND PROFESSIONAL DEVELOPMENT

- Host student-facing TOEFL test prep and/or informational webinars
- Opportunity for TOEFL sponsorship of international student events
- Best-practice admissions/recruitment webinars based on program needs
- TOEFL certifications (and swag!) for staff members
- Data Manager trainings and support

University Commitments

- Accept TOEFL iBT and TOEFL iBT Home Edition
- Post approved TOEFL Acceptance statement and branding on Institution's website
- Hold quarterly meetings to review metrics and assess progress (or as needed)

Open new doors with
TOEFL iBT®

Accepted and Preferred by:
University or College

Institution code: 1234
TOEFL iBT minimum score: 80



***toefl**

REGISTER NOW